



## Purple Mai'a Foundation

98-820 Moanalua Road, #15-547

'Aiea, HI 96701

(808) 341-2466

[kokua@purplemaia.org](mailto:kokua@purplemaia.org)

September 1st, 2019

Aloha e nā mākuā,

We're so happy to share that Purple Mai'a will be providing instruction support to Ms. Jessica Picone in your child's Intro to Programming Class. Instruction support is valued at ~\$200 per class meeting. We believe that Hawai'i's students deserve access to culturally grounded coding and computer science knowledge so they can be makers, not just consumers, of technology.

### What is Coding??

Many people ask us for clarification on what coding is. Everything on your phones and computers--apps, video games, websites, programs--run through coding languages. Code is instructions that tell the computer/app/game/website what to do. Learning to code means learning these "computer languages" and other problem solving skills so that you can take your own creative idea for a game, app, website, or whatever, and build it. There is growing demand for teams of people who know how to use code to build products that we use every day.

### About Purple Mai'a

We are a technology education nonprofit working to inspire and educate the next generation of culturally grounded, service-oriented technology makers and problem solvers. Find out more about us at [www.purplemaia.org](http://www.purplemaia.org). Follow us at [facebook.com/purplemaia](https://www.facebook.com/purplemaia) and on Twitter [@purple\\_maia](https://twitter.com/purple_maia) and Instagram [@purple\\_maia](https://www.instagram.com/purple_maia).

### The Release Forms

In order for your child to participate in this class, we ask that you sign the waiver and release form that accompanies this letter. Most of the form is self-explanatory, but in this section we will go over a few points to help clarify the form.

- **Attendance:** This is a fully scholarshiped class funded entirely by grants and donations. We ask for your support in seeing that students attend class regularly in order to fully take advantage of this opportunity.
- **Intellectual Property:** Students will be building real games and/or websites in this class! In this section we simply outline that Purple Mai'a *will not* claim any copyrights or other intellectual property rights for products created by your child, and likewise your child cannot claim any intellectual property rights for products created by other students or by Purple Mai'a staff.
- **Assumption of Risk and Waiver, Permission for Treatment, and Release of Information:** These are all standard agreements to release Purple Mai'a from liability in the event that there is an accident or emergency.

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- **COPPA and FERPA:** The second form outlines you and your child's rights under the Children's Online Privacy Protection Act and the Family Educational Rights and Privacy Act. These laws are relevant to some of the things we do in our program. We ask for your permission to collect performance data on your student, which we use to understand student progress and customize the classes to where the students are at. We also ask for permission to assign your student an email address (so he/she can receive class materials) and correspond with the student in various digital formats.
- **Photo / Video:** We ask for permission to take photos and video of students in class that might be used publicly to promote the program to others.

We look forward to meeting you, and feel free to contact us with any questions or comments.

me ke aloha,

The Purple Mai'a Team

Admin: Manu Mei-Singh([manu@purplemaia.org](mailto:manu@purplemaia.org))